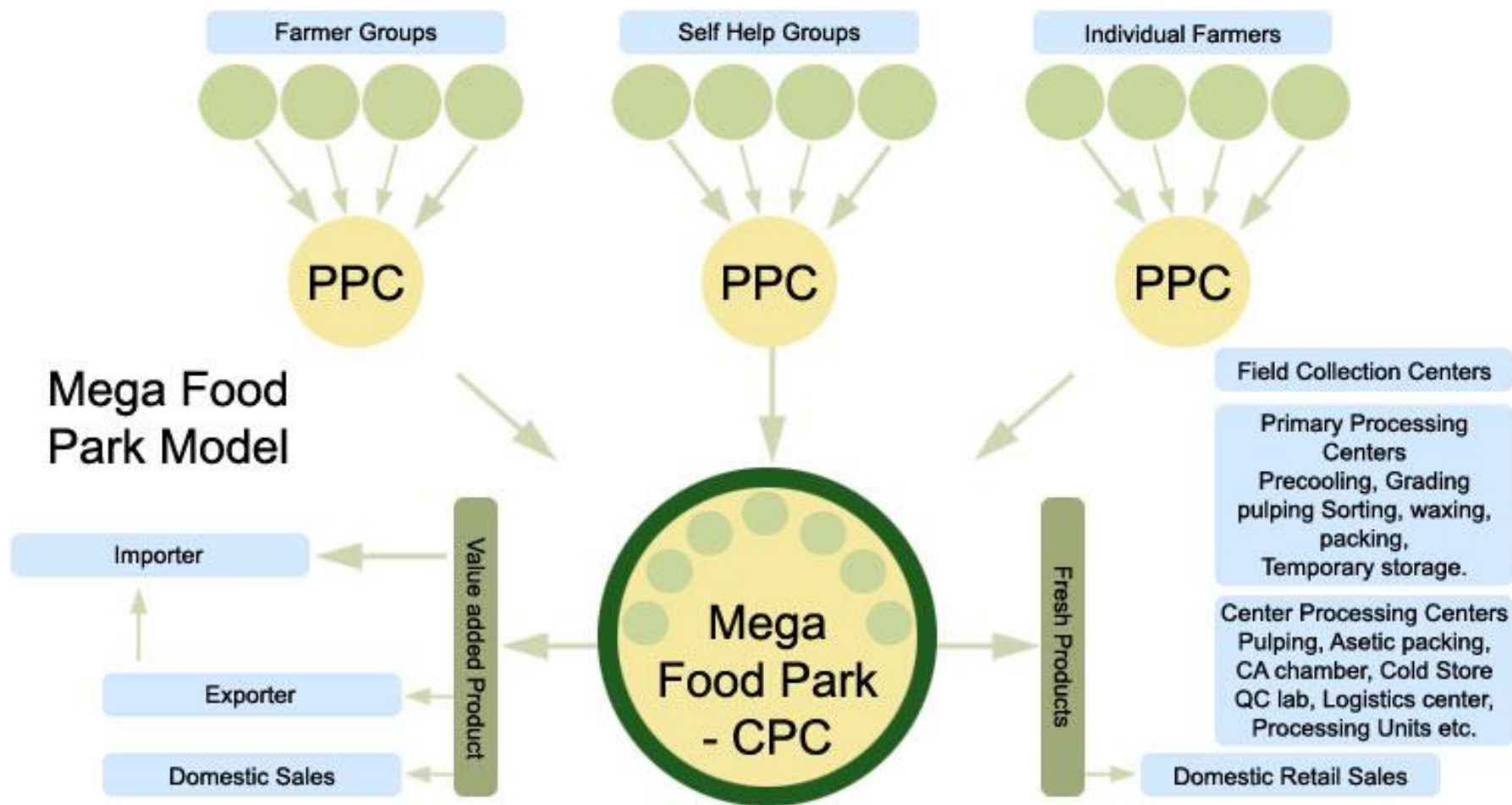


# GREENTECH MEGA FOOD PARK

A project under the Ministry of Food Processing Industries' Mega Food Parks Scheme

Corporate Presentation

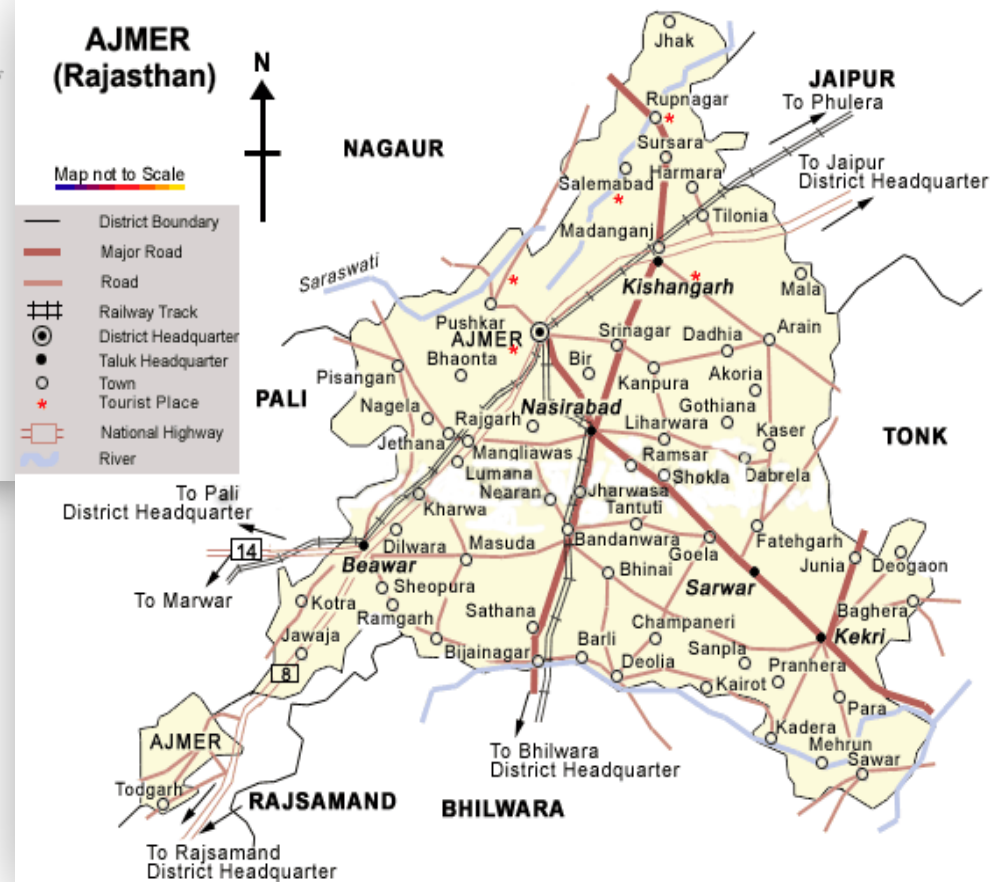
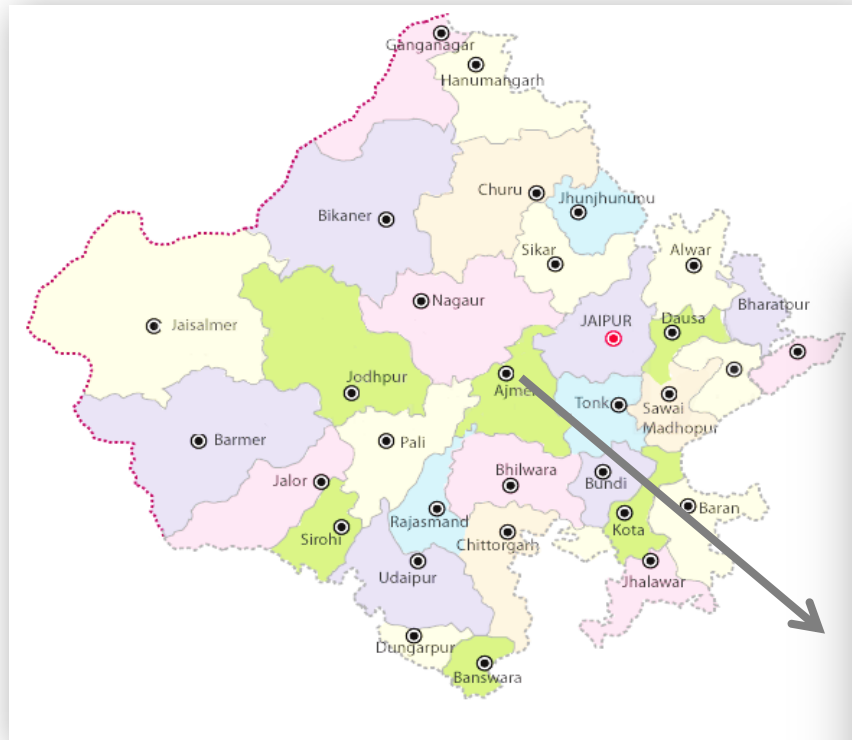
# The Mega Food Parks Model – Picture Representation



## Project Overview

<u>Particulars</u>	<u>Tentative Figure</u>
Investment in Infrastructure	: Rs. 114 Crores
Employment Generation via Infra	: Direct 200
	: Indirect 500
Agro Processing Units Investment	: More than Rs. 500 Crores
Employment Generation via Agro Processing Units	: Direct 2,000
	: Indirect 3,500
Primary Processing Centers	: 4
Employment Generation via Primary Processing Centres	: Direct 150
	: Indirect 650
<b>Total Employment Generation (Direct + Indirect)</b>	<b>: 7,000</b>

# Project Location – Rupangarh, Distt. Ajmer, Rajasthan



**Rajasthan**

Neighboring States: Punjab, Haryana, Uttar Pradesh, Madhya Pradesh, Gujarat, Pakistan.

**Map Legend**

- State Boundary (Dashed line)
- International Boundary (Dotted line)
- District Boundary (Solid line)
- State Capital (Red circle with a dot)
- District Headquarters (Black dot)

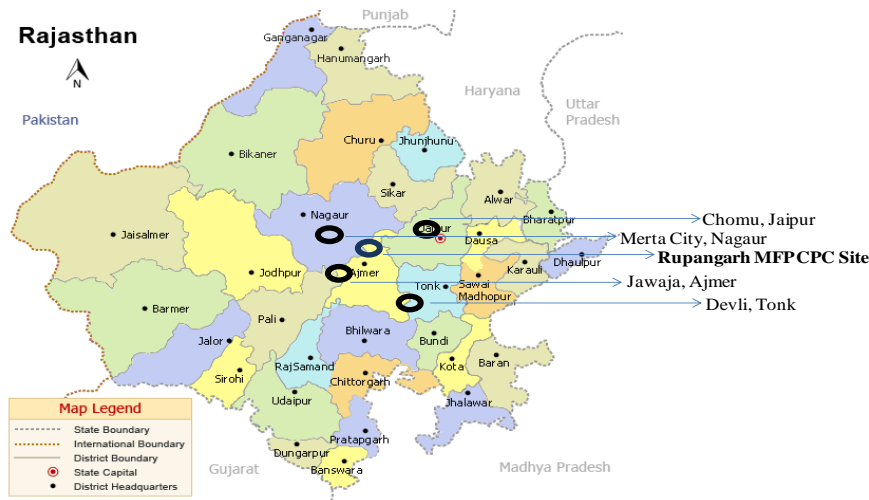
**The Project Zone** (Highlighted in blue oval)

Districts shown: Ganganagar, Hanumangarh, Churu, Jhunjhunu, Sikar, Nagaur, Bikaner, Jaisalmer, Jodhpur, Barmer, Pali, Jalore, Sirsi, Rajasamand, Udaipur, Pratapgarh, Banswara, Chittorgarh, Bhilwara, Tonk, Jaipur, Dausa, Alwar, Bharatpur, Karauli, Dholpur, Sawai Madhopur, Kota, Baran, Jhalawar, Bundi.

This is only the **primary cluster**. Raw material shall be procured from other parts of the state/neighbouring states depending on feasibility and requirement

- Zone has a total geographical area of 95,005 sq km accounting for around 27% of the state's total geographical area

# Primary Processing Centres (PPC & CC)/Spokes



Identified PPC Location	Approx. Distance Site (Km)
Devli, Tonk	160-170
Chomu, Jaipur	90-100
Merta City, Nagaur	100-110
Jawaja, Ajmer	140-150

## Purpose of Setting up CCs

- To serve as aggregation points in the catchment areas of each of the PPCs from where produce will be aggregated for onward dispatch
- Each CC will directly source raw materials from the farmers in the catchment of 10-15 km

## Physical Layout of the Facility

- CCs would not have any brick and mortar structure

## Identification of CCs

- Designated aggregation points at village level would be identified in consultation with respective Gram Sabhas and Panchayats

## Proposed Core Processing Facilities

Component	Capacity
Silo	17,500 MT
RM Warehouse	2,500 MT
F G Warehouse	5,000 MT
Cold Storage	5,000 MT
Ripening Chamber	120 MT
IQF along with prep line	2 MTPH
Deep Freeze	1,000 MT
Pack House including Sorting Grading for F&V	10 MTPH
Crates, Pallets & Forklifts	Lump sum
Food Testing Lab	Lump sum
CA Chamber	500 MT
Reefer Van	6 Nos
Steam Generator	8 MTPH

# Basic Enabling Infrastructure Facilities at the Park



*State of art infrastructure by renowned architects, master planners and engineers-*

- Road network with pavement, junctions, footpath etc
- Non-stop water and power availability with captive power
- Water treatment facilities
- Parking space
- Storm water drainage system
- Fire fighting
- ETP and STP
- Signage, landscaping, street lighting
- Telecommunication infrastructure



# Other Infrastructure Facilities at the Park

- **Administration Block**

- For office space & other admin facilities., Banking facilities, First Aid Centre, Canteen, Workers hostel and guest house facilities, Offices / Multipurpose Space for conferences etc, agri-related shops, communication rooms etc

- **Procurement & Warehouse Management Cell**

- Would facilitate procurement of raw material for various processors in the park and would facilitate the processors manage their procurement and raw material storage needs.

- **Extension Cell**

- To educate farmers in the catchment area on various aspects of farming and post harvest handling of produce.

- **Quality Control Cell**

- To ensure quality control requirements of various processors, both for raw material as well as end products.

- **Logistics and Distribution Cell**

- A Common logistics and distribution cell will be set up at the CPC that would take care of both inward and outward logistics requirements of the processors.

- **Liaison and Marketing Cell**

- A common marketing cell would be formed that would support various processors in marketing of their end products.



# Major Crops at Rajasthan

Raw Material	India	Leader	Production	% share	Rajasthan	% share	Rank
<u>Fruits</u>							
Aonla	1,225	Madhya Pradesh	367	30%	12	1%	11
Guava	3,668	Madhya Pradesh	841	23%	25	1%	17
<u>Citrus Fruits</u>							
Sweet Orange	3,886	Telangana	1,656	43%	7	0%	7
Mandarin	3,431	Punjab	1,018	30%	230	7%	4
<u>Vegetables</u>							
Onion	19,401	Maharashtra	5,864	30%	705	4%	7
Bittergourd	808	Telangana	144	18%	3	0%	18
Bottlegourd	1,819	Bihar	658	36%	15	1%	12
<u>Spices</u>							
Garlic	1,252	Madhya Pradesh	270	22%	218	17%	3
Dhaniya	314	Rajasthan	117	37%	117	37%	1
Jeera	514	Gujarat	280	54%	234	46%	2
Saunf	70	Gujarat	55	78%	14	20%	2
Methi	90	Rajasthan	64	72%	64	72%	1
Ajwain	19	Rajasthan	9	48%	9	48%	1

Source: National Horticulture Board (2013-14)

All data in '000 MT

# Indicative List of Units to be set up in the Park

Type of Food Processing Units
Wheat based Unit: Noodles & Pasta
Biscuits & Bakery Products
Dairy Processing
Fruit Juice / Vegetable Juice / Herbal Juice
Oil Milling
Cattle/poultry feed
Pulses Processing (Cleaning, sorting, grading, destining, polishing & packaging)
Potato Processing
Frozen vegetable
Candies, murabba & Confectionery
Ketchup & Sauces (canning / bottling line)
Spice Processing Unit
Jam, Jelly(canning/bottling line), Pickles etc)
Ready To Eat
Packaging & Ancillary Units
<b>Total</b>

*Note: The above list of prospective units may be considered as only indicative at this stage and the exact type and size of respective units may only be ascertained during the course of project implementation and marketing efforts that shall be taken by the SPV*

## Plots (booked and available at Mega Food Park)

Plot No	Size (Sq Mt)	Size (Acre )	Facility	Booked By	Booked Area	Vacant Area
Plot-1	14304	3.53	Developed Plot			3.53
Plot-2	12309	3.04	Developed Plot			3.04
Plot-3	3611	0.89	Developed Plot	Tatar Foods Pvt. Ltd	0.89	
Plot-4	22514	5.56	Developed Plot	CG Foods India Pvt. Ltd	5.56	
Plot-5	14268	3.53	Developed Plot	Mr. Sunil Bansal	3.53	
Plot-6	15220	3.76	Cold Chain			3.76
Plot-7	1775	0.44	Boiler			0.44
Plot-8	1665	0.41	Warehouse			0.41
Plot-9	1665	0.41	Warehouse			0.41
Plot-10	2117	0.52	Warehouse			0.52
Plot-11	5420	1.34	Silos			1.34
Plot-12	9349	2.31	Developed Plot	ARG Developers Pvt Ltd	2.31	
Plot-13	2594	0.64	Silos			0.64
Plot-14	10377	2.56	Developed Plot	Ganpati Global Pvt Ltd	2.56	
Plot-15	3560	0.88	Boiler			0.88
Plot-16	23246	5.74	Developed Plot			5.74
Plot-17	15021	3.71	Developed Plot			3.71
Plot-18	38858	9.60	Developed Plot			9.60
Plot-19	6739	1.67	Developed Plot			1.67
<b>Total</b>	<b>204612</b>	<b>50.56</b>			<b>14.86</b>	<b>35.71</b>

*29% of the Plots have been already booked*

## SDF Sheds (available at Mega Food Park)

No.	Size ( Sq Mt)	Size ( Acre )
S-1	216	0.05
S-2	216	0.05
S-3	216	0.05
S-4	216	0.05
S-5	216	0.05
S-6	216	0.05
S-7	216	0.05
S-8	216	0.05
S-9	216	0.05
S-10	216	0.05
S-11	216	0.05
S-12	216	0.05
S-13	216	0.05
S-14	216	0.05

No.	Size ( Sq Mt)	Size ( Acre )
S-15	216	0.05
S-16	216	0.05
S-17	216	0.05
S-18	216	0.05
S-19	216	0.05
S-20	216	0.05
S-21	216	0.05
S-22	216	0.05
S-23	216	0.05
S-24	216	0.05
S-25	216	0.05
S-26	216	0.05
S-27	217	0.05
<b>Total</b>	<b>3,024</b>	<b>0.75</b>

# Status

Name of Work	Work Status	Completion of Work
Site Grading & Road Work	In Progress	95%
Boundary Wall Work	In Progress	99%
Water Supply & Sewerage Work	In Progress	50%
ESR, GLSR & Pump House	In Progress	58%
PEB Shed for 20 SDF and Warehouses	In Progress	60%
Strom Water Drain	In Progress	65%
33/11 kva Electric Sub Station	In Progress	50%
Civil Works	In Progress	25%
Civil Works Cold Storage	In Progress	-
Ground Water Recharge	Work Stopped	40%
33 KVA Line	-	35%

# Key Incentives from State Govt. for Units at Greentech Mega Food Park

Incentive	Existing Policies in State of Rajasthan
VAT reimbursement	<p>For Investment of &lt;25 lacs shall be granted subsidy of 30% of VAT and CST which have become due and have been deposited by the enterprise, for seven years</p> <p>For Investment of &gt;25 lacs shall be granted subsidy of 60% of VAT and CST which have become due and have been deposited by the enterprise, for seven years</p>
Employment based Capital Investment Incentive	<p>For Investment of &lt;25 lacs shall be granted subsidy of 20% of VAT and CST which have become due and have been deposited by the enterprise, for seven years</p> <p>For Investment of &gt;25 lacs shall be granted subsidy of 10% of VAT and CST which have become due and have been deposited by the enterprise, for seven years</p>
Interest Subsidy on Term loan and working capital Loan	From the date of commencement of commercial production, for a period of five years or upto the period of repayment of loan, which ever is earlier (capped at Rs. 5 lacs per annum)
Electricity cost reimbursement	Exemption from payment of 50% of Electricity Duty for seven years
Segment specific policy	<p>Rs. 4.50 per Kg or 20% of FOB value, whichever is less, subject to a maximum of Rs.10 lacs per beneficiary per year</p> <p>Subsidy of 25% of rail freight on orange, kinnow and other perishable fruits &amp; vegetables and horticulture produce in the State subject to a maximum of Rs. 15 lacs per beneficiary per year for a period of three years for marketing of this produce in the country (admissible for transportation to a distance &gt;300 km)</p>

# Key Incentives from State Govt. for Units at Greentech Mega Food Park

Incentive	Existing Policy in State of Rajasthan
Quality Control Lab	Agro processing and agri-marketing enterprises shall be provided subsidy of 40% of the actual cost of sending samples of Agri-products of Rajasthan origin abroad for test marketing, subject to a maximum of Rs. 50,000 per beneficiary for one sample of one commodity to one country.
Stamp Duty Concession	50% exemption from the payment of Stamp Duty on purchase or lease of land and construction or improvement on such land.
Exemption from payment of Entry Tax	50% Entry Tax on Plant & Machinery brought into the local areas before the date of commencement of commercial production/operation.

# Thanks

## Contact us

### **Corporate Office:**

Greentech Mega Food Park Pvt. Ltd.

A-3, Ganpati Enclave, Civil Lines, Ajmer Road, Jaipur-302006,  
Rajasthan

Phone: +91-141-4017190, +91-9414046876

Email: [greentechfood@gmail.com](mailto:greentechfood@gmail.com)

Website: [www.gtmpf.in](http://www.gtmpf.in) & [megafoodpark.in](http://megafoodpark.in)

### **Registered Office:**

A-6, Royal Ensign, Prithvi Raj Road, C-Scheme, Jaipur-302001.